



Erik Steigen, President & CEO, USA Media Rights

Photo: Arne Ristesund (BA)

“Erik Steigen and USA Media Rights were introduced to me in early 2012, and has since then been an integral part of my business team. Erik handles my royalties and publishing administration. He has successfully hunted down a nice chunk of royalties for me, he has sorted out copyright and PRO issues, and he helps in many other ways that go over and beyond the job description. He has clearly taken an interest in helping me in my career and made me feel like I am a priority to him and his company, which after decades in the music business has been really refreshing.”

— Dave Mason, songwriter of “Feelin’ Alright” and Rock & Roll Hall of Fame inductee

"At a time when many in the industry were slow to understand the value of SoundExchange and the revenue stream we were collecting, Erik was a leader in ensuring that all of his clients were properly registered and collecting the royalties they were entitled to. Erik was an active supporter of our mission to bring greater value to artists and has been a great friend and ally. A true

professional, and one of a handful that understands the complicated world of international royalty collection."

— John Simson, first Executive Director of SoundExchange (2001-2010)

"Through the years, I have enjoyed a business relationship with Erik. He is highly respected and his expertise and professionalism in music publishing and royalties financial management is essential to songwriters, music publishers and the industry at large."

— Barbara Cane, Vice President/General Manager, BMI

"Erik is providing an excellent service I didn't know I needed. His expertise gives him the ability to generate revenue I didn't know I had. He is persistent and focused but never annoying. It is a pleasure to work with him."

— Albhy Galuten, Grammy Award-winning record producer, songwriter, musician, orchestrator and conductor with 18 no. 1 singles.

"I have been working with Erik Steigen and his team at USA Media Rights since 2014. Erik has brought a wealth of knowledge and experience to the table. His integrity and work ethic are exceptional and we have come to rely heavily upon him as part of our brain trust at Honua Music."

— Ron Moss, President, Honua Music, LLC

## OUR TEAM

### *UNITED STATES (LOS ANGELES):*

**Erik Steigen**

President & CEO

**Paal H.**

West Coast Manager, Music Publishing & Royalties

**Chelsye L.**

Administrative Assistant

### *UNITED STATES (EAST COAST):*

**Jeff B.**

Royalties Manager, East Coast

### *EUROPE:*

**Kerry A.**

Director, European Division (London)

## ABOUT

**ERIK STEIGEN** is a music business expert with over 20 years of experience from the Los Angeles-based music industry. His primary focus throughout his career has been to take care of songwriters, music producers, recording artists and indie labels.

Prior to starting **USA Media Rights**® in 2012, Erik spent 10 years in charge of the music publishing and royalties department at a large business management firm. Erik was a legal assistant and music paralegal at a boutique entertainment law firm from 1996 to 2001, and he started his music business career at MCA Records (Universal Music Group) working in the recording administration department in 1996 right after graduating Magna Cum Laude from Berklee College of Music (Boston, MA).

For over two decades, Erik has administered publishing catalogs for a long list of iconic songwriters and composers, including Lionel Richie, Brian Wilson, Don Felder (of The Eagles), Trevor Rabin (of Yes), John Waite, Sheila E., Albert Hammond and Dave Mason. He has supervised royalty collections and royalty accounting for artists and record labels such as Pearl Jam, Lenny Kravitz, Blu Cantrell, Maroon 5, Grouplove, Motley Crue, New West Records, Blondie, Red Bull Records, Side One Dummy Records, MySpace Records, and many more.

In addition to overseeing and preparing financial due diligence and the "books" for the sales of high-value music publishing catalogs, Erik has procured song placements in a variety of TV shows and licensed songs to film studios and advertisers. He also worked on the legal due diligence in connection with the Initial Public Offering for a groundbreaking online music merchandising company.

Erik Steigen was born and raised in Norway. He is a proud Green Card holder. He came to the United States to study music and music business at the distinguished Berklee College of Music in Boston, MA. During his time there, he was selected for the Reverence Gospel Ensemble, Maggie Scott's Jazz Series, and the 1996 Singer's Showcase and Commencement Show. He also received the Outstanding Performer Award from the Vocal Department.

In 2007, Erik co-founded and ran an independent publishing administration company for 4 years to which he signed some great independent talent, as well as multi-platinum Grammy and Emmy-winners.

In 2014, two years after founding **USA Media Rights**®, Erik began focusing more on Scandinavian and International talent, and have since then taken on several young producers and artists from overseas as well as stateside, including Axident (Norway), Gladius James (New Zealand), Anthony Preston (USA), Guy Roche (France), Bantu (Zimbabwe), Dr. Chaii (Zimbabwe), Sermstyle (UK), Soaky Siren (Bahamas), Diana Ebe (Sweden) and Hazel (Norway).

Erik Steigen was a member of the national board of directors of the Association of Independent Music Publishers (AIMP) from 2005 to 2008. He has been a guest speaker for the Entertainment Studies Division at UCLA, as well as a panelist and moderator on music industry panels and at conferences, including [DEW Expo](#) 2017 and 2018. Erik was a Mentor at the 2018 [ASCAPExpo](#). He is currently a board member of the Norwegian Church (St. Olav's Church) in San Pedro, CA.

In August 2018, Erik took the initiative to form the [Norwegian American Chamber of Commerce Los Angeles](#) (NACC LA), a non-profit Mutual Benefit Corporation, for which he serves as president.

Erik spends as much time as possible with his son. He is a lifelong supporter of the English soccer team Liverpool Football Club and supports many local organizations, including the local LA public radio station KPCC, Natural History Museum of Los Angeles, and Santa Monica Public Library, to name a few.

**USA MEDIA RIGHTS**® is a proud member of [ASCAP](#), [BMI](#), [SESAC](#) and the [National Music Publisher's Association](#).